

The Cheering Cup Credits

Advertising Agency: [MullenLowe Delta](#), Quito-Ecuador

Chief Creative Director: [Carlos Oviedo](#)

General Creative Director: [Chacho Cabrera](#)

Associate Creative Director: [Marco Salvador](#), [Sergio Alzate](#)

Copywriter: [Ingrid Ramos](#), [Andrés Neidl](#)

Art Director: [Ricardo Lopez](#), [Juan Suarez](#), [Julio Correa](#), [Luis Argoti](#), [Fabian Vasquez](#)

Designer: [Betty Pacheco](#)

Creative Content: [Bernardo Santelices](#)

Account Director: [Juan Borrego](#)

Account Executive: [Susana Loor](#)

Production: [Mauricio Alarcón](#), [Diego Valencia](#)

PR: [Veronica Vásquez](#)

Collaborators: [Kino](#), [Zoi](#), [Torno](#), [Matte](#), [Magic Sound](#)