

# The Cheering Cup Credits

Advertising Agency: [MullenLowe Delta](#), Quito-Ecuador

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Chief Creative Director: [Carlos Oviedo](#)

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General Creative Director: [Chacho Cabrera](#)

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Associate Creative Director: [Marco Salvador](#), [Sergio Alzate](#)

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Copywriter: [Ingrid Ramos](#), [Andrés Neidl](#)

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Art Director: [Ricardo Lopez](#), [Juan Suarez](#), [Julio Correa](#), [Luis Argoti](#), [Fabian Vasquez](#)

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Designer: [Betty Pacheco](#)

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Creative Content: [Bernardo Santelices](#)

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Account Director: [Juan Borrego](#)

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Account Executive: [Susana Loor](#)

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Production: [Mauricio Alarcón](#), [Diego Valencia](#)

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PR: [Veronica Vásquez](#)

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Collaborators: [Kino](#), [Zoi](#), [Torno](#), [Matte](#), [Magic Sound](#)